

# Florida Watercolor Society Privacy Policy

*Last updated: November 23, 2022*

Florida Watercolor Society (*FWS*) values its users' privacy. This Privacy Policy describes *our* policies and procedures on the collection and use *your* information when *you* use the *Service* and tells *you* about *your* privacy rights and how the law protects *you*.

*We use your Personal Data* to provide and improve the *Service*. By *using* the Florida Watercolor Society *Website*, *you* agree to the collection and *use* of information in accordance with this Privacy Policy. This Privacy Policy has been created with the help of the TermsFeed Privacy Policy Generator.

## Interpretation and Definitions

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### Interpretation

The words that are *italicized* have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

### Definitions

For the purposes of this Privacy Policy:

***Member Account*** means a unique account created for *you* to access *our Service* or parts of *our Service*.

***FWS*** (referred to as either "*FWS*", "*We*", "*us*" or "*our*" in this *Agreement*) refers to Florida Watercolor Society, 4432 SW 101st Drive, Gainesville, FL 32809.

***Country*** refers to: Florida, United States

***Device*** means any *device* that can access the *Service* such as a computer, a cellphone, or a digital tablet.

***Personal Data*** is any information that relates to an identified or identifiable individual.

***Service*** refers to the *Website*.

***Service Provider*** means any natural or legal person who processes the data on behalf of *FWS*. It refers to third-party companies or individuals employed by *FWS* to facilitate the *Service*, to provide the *Service* on behalf of *FWS*, to perform *Services* related to the *Service* or to assist *FWS* in analyzing how the *Service* is used.

***Third-party Social Media Service*** refers to any *Website* or any social network *website* through which a *User* can log in or create an account to *use* the *Service*.

***Usage Data*** refers to data collected automatically, either generated using the *Service* or from the *Service* infrastructure itself (for example, the duration of a page visit).

***Website*** refers to Florida Watercolor Society, accessible from <http://www.floridawatercolorsociety.org>

**You** means the individual accessing or using the *Service*, or *FWS*, or other legal entity on behalf of which such individual is accessing or using the *Service*, as applicable.

## Collecting and Using *Your Personal Data*

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### Types of Data Collected

#### *Personal Data*

While using *Our Service*, we may ask *you* to provide *us* with certain personally identifiable information that can be used to contact or identify *you*. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City

*Usage Data*

#### *Usage Data*

*Usage Data* is collected automatically when using the *Service*.

*Usage Data* may include information such as *your Device's* Internet Protocol address (e.g., IP address), browser type, browser version, the pages of *our Service* that *you* visit, the time and date of *your* visit, the time spent on those pages, unique *device* identifiers and other diagnostic data.

#### Information from Third-Party Social Media Services

*FWS* allows *you* to create a membership account and log in to use the *Service* through the following Third-party Social Media Services:

- Facebook
- Instagram
- LinkedIn

If *you* decide to register through or otherwise grant *us* access to a Third-Party Social Media Service, we may collect *Personal Data* that is already associated with *your* Third-Party Social Media Service's account, such as *your* name, *your* email address, *your* activities, or *your* contact list associated with that account.

*You* may also have the option of sharing additional information with *FWS* through *your* Third-Party Social Media Service's account. If *you* choose to provide such information and *Personal Data*, during registration or otherwise, *you* are giving *FWS* permission to use, share, and store it in a manner consistent with this Privacy Policy.

## **FWS Use of Your Personal Data**

FWS may use *Personal Data* for the following purposes:

**To provide and maintain our Service,** including to monitor the *usage of our Service*.

**To manage Your Membership Account:** to manage *your* registration as a *user* of the *Service*. The *Personal Data* You provide can give *you* access to different functionalities of the *Service* that are available to *you* as a registered *user*.

**For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items, or *Services* *you* have purchased or of any other contract with *us* through the *Service*.

**To contact you:** To contact *you* by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products, or contracted *Services*, including the security updates, when necessary or reasonable for their implementation.

**To provide you** with news, special offers and general information about other goods, *Services*, and events which *we* offer that are like those that *you* have already purchased or enquired about unless *you* have opted not to receive such information.

**To manage Your requests:** To attend and manage *your* requests to *us*.

We may share *your* personal information in the following situations:

- **With Service Providers:** We may share *Your* personal information with *Service Providers* to monitor and analyze the *use of our Service*, to contact You.
- **With Affiliates:** We may share *your* information with *our* affiliates such as other regional watercolor societies and Trade Show sponsors, in which case *we* will require those affiliates to honor this Privacy Policy.
- **With other users:** when *you* share personal information or otherwise interact in the public areas with other *users*, such information may be viewed by all *users* and may be publicly distributed outside. If *you* interact with other *users* or register through a Third-Party Social Media *Service*, *your* contacts on the Third-Party Social Media *Service* may see *Your* name, profile, pictures, and description of *your* activity. Similarly, other *users* will be able to view descriptions of *your* activity, communicate with *you* and view *your* profile.
- **With your consent:** We may disclose *your* personal information for any other purpose with *your* consent. Using <https://www.floridawatercolorsociety.org>, *you* are consenting to the data collection process outlined in this Policy.

## **Retention of Your Personal Data**

FWS will retain *Your Personal Data* only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use *Your Personal Data* to the extent necessary to comply with *our* legal obligations (for example, if *we* are required to retain *your* data to comply with applicable laws), resolve disputes, and enforce *our* legal agreements and policies.

FWS will also retain *Usage Data* for internal analysis purposes. *Usage Data* is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of *Our Service*, or we are legally obligated to retain this data for longer time periods.

### **Transfer of Your Personal Data**

Your information, including *Personal Data*, is processed at FWS's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of *your* state, province, *Country*, or other governmental jurisdiction where the data protection laws may differ than those from *your* jurisdiction.

Your consent to this Privacy Policy followed by *your* submission of such information represents *your* agreement to that transfer.

FWS will take all steps reasonably necessary to ensure that *Your* data is treated securely and in accordance with this Privacy Policy and no transfer of *Your Personal Data* will take place to an organization or a *Country* unless there are adequate controls in place including the security of *your* data and other personal information.

### **Amend or Delete Your Personal Data**

You have the right to amend or delete or request that we assist in deleting the *Personal Data* that we have collected about You.

*Our Service* may give you the ability to amend or delete certain information about you from within the *Service*.

You may update, amend, or delete *your* information at any time by signing into *your* Membership Account, if you have one, and visiting the account settings section that allows you to manage *Your* personal information. You may also contact us to request access to, correct, or delete any personal information that you have provided to us.

*Our website* is hosted by Wild Apricot. This membership management platform provides the ability for you to secure specific *Personal Data* Information such as street name, city, email address, and more. Alternatively, you may choose to limit all *Personal Data* Information from view by members and limit use for internal use by FWS only.

### **Security of Your Personal Data**

The security of *Your Personal Data* is important to Us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect *Your Personal Data*, we cannot guarantee its absolute security. FWS protects *your Personal Data* offline by only providing access to members who need the information to perform a specific task (i.e., billing or member services).

We rely on commercial products of good reputation, like Wild Apricot, CaFE and PayPal, who employ extensive measures to ensure the privacy of *your Personal Data*. We power our *website* and membership management through Wild Apricot. You may view their privacy policy at: <https://www.wildapricot.com/privacypolicy> for more information.

## Children's Privacy

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*Our Service* does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If *You* are a parent or guardian and *you* are aware that *your* child has provided *us* with *Personal Data*, please contact *Us*. If we become aware that we have collected *Personal Data* from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from *our* servers.

If we need to rely on consent as a legal basis for processing *your* information and *your Country* requires consent from a parent, we may require *your* parent's consent before we collect and use that information.

## Links to Other Websites

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*Our Service* may contain links to other *websites* that are not operated by *us*. If *you* click on a third-party link, *you* will be directed to that third party's site. We strongly advise *you* to review the Privacy Policy of every site *you* visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or *Services*.

## Changes to this Privacy Policy

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We may update *our* Privacy Policy from time to time. We will notify *you* of any changes by posting the new Privacy Policy on this page.

We will let *you* know via email and/or a prominent notice on *our Service*, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

*You* are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## Contact Us

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If *you* have any questions about this Privacy Policy, *you* can contact *us*:

By email: [info@floridawatercolorsociety.org](mailto:info@floridawatercolorsociety.org)

By visiting this page on *our website*: <http://www.floridawatercolorsociety.org>